The Evaluation of the Development and Construction of Its Index System on Graduate Education Values

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Abstract: It Is a Very Important Research Project to Evaluate the Development of Graduate Education Values in Colleges and Universities. It Can Help Colleges and Universities to Standardize the Forms of Graduate Education and Improve the Quality of Graduate Education Values. This Paper Deeply Analyzes the Design Principles of the Evaluation Index System for the Development of Graduate Education Values. Five Evaluation Standards Are Set Up Around the Postgraduate Values Education, Including Leadership Values Education, Publicity Education, Teaching Materials and Teaching, Characteristic Education and Participant Evaluation, and Five First Level Indicators and Two Level Indicators Are Set Up. Then the Paper Constructs the Evaluation Index System of the Development of Graduate Education Values in Order to Provide Reference for the Evaluation of the Development of Graduate Education Values.

1. Introduction

1.1 Literature Review

As an important base for cultivating social talents, colleges and universities need to keep consistent with the direction of socialist values at all times. Zheng Yangyang made an in-depth analysis of the meaning of core values, explored the development of graduate education management in colleges and universities, and put forward the education mode of standardizing the socialist core values (Zheng, 2015). Gan Lin studied the current situation of graduate education in colleges and universities, and find that there were some problems such as insufficient student resources and poor quality, inaccurate development orientation of colleges and universities, and unclear goal of the discipline construction of Marxist values. By investigating the education quality of graduate students in local colleges and universities in Guizhou Province, an evaluation index system consisting of six first level indexes, fourteen second level indexes and thirty-five third level indexes is constructed. It is suggested that the orientation and objectives of universities should be clarified (Gan, 2016). Yin Zhenji used to build the evaluation index system of graduate education to objectively evaluate the current situation of graduate education. It is in line with the basic principles of constructing the evaluation index system to set up the evaluation indexes with guiding, comprehensive evaluation contents, qualitative and quantitative analysis indexes, education effect and social impact. The researcher also proposed that the construction of the evaluation index system of graduate education in colleges and universities should include operational elements, strategic positioning, personnel elements and organizational elements (Yin, 2014). Gao Yajuan and Ding Liang deeply analyzed the values of Young Ideological and political teachers, improved the core values education methods, and formed a free education mode with the core values of young teachers as the teaching code of conduct (Gao and Ding, 2016). From the perspective of aesthetics, Jiao Shuai analyzed how to combine the ideological and political education of postgraduates with the socialist core values, put forward the interactive transformation, life orientation and Intersubjectivity of Ideological and political education, which can be highly integrated with the socialist core values of "cultural people" thought, as well as the aesthetic values of "reader participation", "second text", "Horizon of expectation", etc And become a teaching method more in line with the values education of university graduate students (Jian, 2016). Li Fujia and Wang Han

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studied the report of the 19th National Congress of the Communist Party of China, and proposed that the education of socialist core values for graduate students in colleges and universities should meet new opportunities and challenges. Under the guidance of new consciousness, new thinking and new ideas, a new education model with systematization, contemporaneity, timeliness and hierarchy should be formed (Li and Wang, 2018).

1.2 Purpose of Research

China's education scale is gradually expanding, but there are some problems in the quality of graduate education. Such as the quality of students, the level of teacher guidance and responsibility, the quality of research projects and graduate research ability. In the face of these problems, how to cultivate high-quality graduate students has become the focus of education. As an evaluation index system to monitor the quality of graduate education, it is widely used. How to build the evaluation and index system of the development of graduate education values, promote the system to be more intuitive and scientific, and promote the quality of education, is the focus of this paper, which is of great significance to the quality and mode of graduate education values.

2. Design Principles of Evaluation Index System for the Development of Graduate Education Values

The evaluation of the development of graduate education values is a process of evaluating all participants and operating program values in the development of values through qualitative and quantitative information analysis techniques such as measurement, statistics and detailed analysis. The construction of evaluation index system is mainly to establish a good evaluation standard and evaluation index, and the core construction step is to select a clear and effective evaluation standard (Yao, 2016). To construct a scientific evaluation index system for the development of educational values, we should strictly follow the following four principles: clear direction, clear primary and secondary, enforceability and feasibility.

The principle of clear direction means that the values of postgraduate education should conform to the direction of socialist values. In the right direction to develop graduate education goals and tasks. The goal of postgraduate education is to implement the party's guidelines, constantly develop towards the direction of socialist teaching, continuously improve the level of educational values, and cultivate a large number of backbone forces of social construction and successors who can promote the sustainable development of society for the motherland (Liao, 2016). The principle of distinguishing primary and secondary is to distinguish the overall situation and the whole of the whole work in the process of constructing the evaluation index system, and to do the main work and the secondary work pertinently. The principle of enforceability is to define and refine the evaluation index system, combine the qualitative and quantitative indexes, remove the invalid indexes and show the transition, and make the indexes not empty. The principle of feasibility is to clearly grasp the process of postgraduate values education, draw on other successful evaluation index systems, and fully consider all factors that may affect the evaluation index system (Wang and Zhou, 2019).

3. The Construction of Evaluation Index System for the Development of Graduate Education Values

3.1 Index Construction

According to the guiding direction of Chinese socialism for graduate education and the above-mentioned design principles, the following five evaluation standards are set. Teachers should make clear the guiding ideology of education and focus on the ideological and political education of postgraduates. Colleges and universities should strengthen the work of political propaganda and create an educational environment of integrity and good values. Textbook editors should revise and develop textbooks that are suitable for postgraduates and conform to China's main values. Colleges and universities often set up value education practice activities. According to the above evaluation criteria, the following five primary and secondary indicators are set (Table 1).

Table 1 the Evaluation Index of Postgraduate Values Education

First level index	weight(%)	Two level index
Leading education	30	Values education management mechanism
		Values education team building
publicity and education	25	Online propaganda
		Offline promotion
Teaching materials and teaching	25	Teaching material quality
		teaching effectiveness
Characteristic education	15	Characteristic work
Participant evaluation	5	Staff
		Graduate student

The scoring method and influence degree standard plan of the development evaluation index of graduate education values: five first level indexes and ten second level indexes. The total score is 100 points, and the data is rounded. The total score \geq 90 is excellent, and \geq 80 is good. If \geq 70, it is qualified, if < 70, it is unqualified.

3.2 Index Evaluation Method

The evaluation of graduate education values needs to deal with huge data and other work, involving a wide range. With the help of higher education departments, colleges and universities can jointly evaluate the value education of graduate students, and jointly form an evaluation group including the staff of the Party committee, the competent administrative department, the party and mass work department and graduate students. The specific steps of the evaluation method are planned as follows, under the direct guidance of the higher education department, with the active cooperation of other departments, to ensure that all tasks are implemented and completed. The assessment team can invite ideological and political educators from other universities to revise the assessment plan or check the feasibility of the assessment. The evaluation is carried out every two years in a specific year. In May, according to the actual situation, it can be adjusted for one year or one month to ensure that the interval is longer than that. The implementation steps of evaluation are to select individual colleges and universities for trial evaluation, sort out and analyze the data, adjust the evaluation scheme according to the actual problems, and then promote the evaluation to colleges and universities across the country. After the evaluation, summarize the evaluation results into the evaluation report and give suggestions for improvement.

3.3 Case Analysis

In order to better express the above education evaluation index system, this paper takes the evaluation index system of graduate education values preliminarily evaluated as a case to provide reference for the readers. The first level indicator "leading the work of graduate education values" (30 points) includes two second level indicators. One is to establish a value education management mechanism (20 points), mainly to assess the establishment and improvement of the management responsibility mechanism and the assessment and evaluation system, and whether to integrate the values into each work. The other is to strengthen the construction of values education team (10 points), mainly examining and discussing the system of communication, coaching team and building a strong teaching team. The first level indicator "postgraduate education values publicity and education" (25 points), including two second level indicators. The first is online publicity and Education (15 points), which mainly evaluates the website browsing and publicity content. Second, offline publicity and Education (10 points), mainly assessing the number and effect of offline activities.

The first level index "teaching materials and teaching of values education for postgraduates" (25 points) includes two second level indexes. The first is the teaching materials of values education (10 points), mainly assessing the content, form and quantity of teaching materials. Second, values education and teaching (15 points), mainly assessing the preparation of teaching syllabus and teaching effect. The first level index "characteristic education" (15 points) includes a second level index, characteristic work. It mainly evaluates and explores the new mode, new method and new

characteristics of graduate education values in combination with the actual situation of colleges and universities. The first level indicator "evaluation of participants in graduate education values" (5 points) includes two second level indicators, one is the university staff, the other is graduate students. The main evaluation content is the mode, effect and acceptance of values education.

4. Result Analysis and Discussion

According to the above discussion, it can be seen that the development of post-graduate education values in colleges and universities is still relatively general. It is necessary to evaluate the current situation of post-graduate education values through targeted and objective evaluation criteria. At present, colleges and universities need to strengthen the construction of value education team, increase online and offline publicity, and enrich the publicity content. It can be seen from the teaching materials and teaching indicators of graduate values education that colleges and universities should update the teaching materials in real time, enrich the forms of teaching materials, and learn from the international advanced teaching mode. Graduate students and university faculty believe that the existing education mode needs to be strengthened, expecting a variety of forms and in-depth values education mode. Colleges and universities can enrich the propaganda means of the teaching form of values education, and pass the profound content of Marxist values to postgraduates.

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